

Strategic Plan



Version Three 2023-11-12

He aha te mea nui – he tangata, he tangata, he tangata. He aha te huarahi – I runga, I te TIKA, te PONO, me te AROHA

What do we want to achieve?

Foster involvement in archery, with the objective of becoming a popular, mainstream sport in NZ, with participation at all levels and growing international success.

Our Values:

Integrity

Collaboration

Respect

Inclusiveness

Excellence

What are our focus areas?

**Sound
Governance and
Management**

Archery for All

**Membership
Engagement**

High Performance

Provide a coherent and positive leadership and structure with a focus on sustainability

Make archery available to all. Promote inclusion of all age groups, genders, abilities, cultural and religious backgrounds, and sexual orientations.

Enable members to engage with archery at all levels.

Work in partnership to deliver a programme that enables our athletes to excel.

Our Key Partners are: Iwi, Sport NZ, Drug Free Sport NZ, NZ Olympic Committee, Paralympics NZ, World Archery Oceania, World Archery



2025 Strategic Goals

1. Community & Member Development:

Goal: Expand and enhance school, tertiary, and para-archery programs to drive membership growth and strengthening the pathway from entry to high performance

2. Communication & Member Engagement:

Goal: Foster a deeper sense of belonging and advocacy among Archery NZ members, through proactive communication, transparency & follow through. Ensuring they feel engaged, valued, and connected to the organization's mission and progress.

3. Operational Consistency & Leadership Development:

Goal: Ensure stable and transparent operations while developing a future leadership pipeline that reflects member voices and supports broader organisational needs.