

# Strategic Plan



Version Three 2023-11-12

**He aha te mea nui – he tangata, he tangata, he tangata. He aha te huarahi – I runga, I te TIKA, te PONO, me te AROHA**

## What do we want to achieve?

Foster involvement in archery, with the objective of becoming a popular, mainstream sport in NZ, with participation at all levels and growing international success.

### Our Values:

**Integrity**

**Collaboration**

**Respect**

**Inclusiveness**

**Excellence**

### What are our focus areas?

#### **Sound Governance and Management**

Provide a coherent and positive leadership and structure with a focus on sustainability

#### **Archery for All**

Make archery available to all. Promote inclusion of all age groups, genders, abilities, cultural and religious backgrounds, and sexual orientations.

#### **Membership Engagement**

Enable members to engage with archery at all levels.

#### **High Performance**

Work in partnership to deliver a programme that enables our athletes to excel.

**Our Key Partners are: Iwi, Sport NZ, Drug Free Sport NZ, NZ Olympic Committee, Paralympics NZ, World Archery Oceania, World Archery**

# 2025 Strategic Goals

## **1. Community & Member Development:**

Goal: Expand and enhance school, tertiary, and para-archery programs to drive membership growth and strengthening the pathway from entry to high performance

## **2. Communication & Member Engagement:**

Goal: Foster a deeper sense of belonging and advocacy among Archery NZ members, through proactive communication, transparency & follow through. Ensuring they feel engaged, valued, and connected to the organization's mission and progress.

## **3. Operational Consistency & Leadership Development:**

Goal: Ensure stable and transparent operations while developing a future leadership pipeline that reflects member voices and supports broader organisational needs.